



KFDX  
PO Box 4888  
Wichita Falls, TX 76308

Media Ad Venture  
8136 Old Keene Mill Rd  
Ste A-300  
Springfield, VA 22152

## Contract # 1442327

**Schedule Dates** 10/26/16-11/08/16  
**Advertiser** Tom Cole/US Congress/OK/Republican (67561)  
**Agency** Media Ad Venture (10512)  
**Product** Political - US Congress (1076)  
**Brand** 162/179/920 (565587)  
**Salesperson** Continental - Washington, Washington DC (1438)  
**Sales Office** Continental - Washington DC  
**Buyer Name** Carolyn,Bush,  
**Phone/Fax** /  
**CPE** 162/179/920  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** Political  
Flight dates 10/26-11/8

**Date Entered** 10/03/16  
**Last Modified** 10/03/16  
**Entered By** Sharron Davis  
**CO-OP** No  
**Headline #** ECR25323047  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$654.75  
**Net Total** \$3,710.25  
**Sales Tax**

## Wichita Falls (KFDX)

By Broadcast Month	Spots	Rate
Oct. 2016	8	\$1,030.00
Nov. 2016	19	\$3,335.00
<b>Grand Total:</b>	<b>27</b>	<b>\$4,365.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/16-10/26/16	5	:30	6A- 7A (CST)	1			X					1	\$150.00	\$150.00	Wichita Falls (KFDX)	KFDX 3 News Today	10/3/16
2.0	Normal Line / SPOT	11/01/16-11/01/16	5	:30	6A- 7A (CST)	1		X						1	\$150.00	\$150.00	Wichita Falls (KFDX)	KFDX 3 News Today	10/3/16
3.0	Normal Line / SPOT	11/03/16-11/03/16	5	:30	6A- 7A (CST)	1				X				1	\$150.00	\$150.00	Wichita Falls (KFDX)	KFDX 3 News Today	10/3/16
4.0	Normal Line / SPOT	10/28/16-10/28/16	5	:30	7A- 9A (CST)	1					X			1	\$150.00	\$150.00	Wichita Falls (KFDX)	Today Show	10/3/16
5.0	Normal Line / SPOT	11/02/16-11/02/16	5	:30	7A- 9A (CST)	1			X					1	\$150.00	\$150.00	Wichita Falls (KFDX)	Today Show	10/3/16
6.0	Normal Line / SPOT	11/04/16-11/04/16	5	:30	7A- 9A (CST)	1					X			1	\$150.00	\$150.00	Wichita Falls (KFDX)	Today Show	10/3/16
7.0	Normal Line / SPOT	10/29/16-10/29/16	5	:30	7A- 9A (CST)	1						X		1	\$50.00	\$50.00	Wichita Falls (KFDX)	Saturday Today Show	10/3/16
8.0	Normal Line / SPOT	11/06/16-11/06/16	5	:30	8A- 9A (CST)	1							X	1	\$50.00	\$50.00	Wichita Falls (KFDX)	Sunday Today Show	10/3/16
9.0	Normal Line / SPOT	10/30/16-10/30/16	5	:30	9A- 10A (CST)	1							X	1	\$100.00	\$100.00	Wichita Falls (KFDX)	Meet The Press	10/3/16
10.0	Normal Line / SPOT	10/26/16-10/26/16	5	:30	9A- 11A (CST)	1			X					1	\$45.00	\$45.00	Wichita Falls (KFDX)	Today Show II & III	10/3/16
11.0	Normal Line / SPOT	11/01/16-11/01/16	5	:30	9A- 11A (CST)	1		X						1	\$45.00	\$45.00	Wichita Falls (KFDX)	Today Show II & III	10/3/16
12.0	Normal Line / SPOT	11/03/16-11/03/16	5	:30	9A- 11A (CST)	1				X				1	\$45.00	\$45.00	Wichita Falls (KFDX)	Today Show II & III	10/3/16
13.0	Normal Line / SPOT	10/27/16-10/27/16	5	:30	12P- 12:30P (CST)	1				X				1	\$60.00	\$60.00	Wichita Falls (KFDX)	KFDX 3 News @ Noon	10/3/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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14.0	Normal Line / SPOT	11/01/16-11/01/16	5	:30	12P- 12:30P (CST)	1		X						1	\$60.00	\$60.00	Wichita Falls (KFDX)	KFDX 3 News @ Noon	10/3/16
15.0	Normal Line / SPOT	11/08/16-11/08/16	5	:30	12P- 12:30P (CST)	1		X						1	\$60.00	\$60.00	Wichita Falls (KFDX)	KFDX 3 News @ Noon	10/3/16
16.0	Normal Line / SPOT	10/26/16-10/26/16	5	:30	5P- 5:30P (CST)	1			X					1	\$175.00	\$175.00	Wichita Falls (KFDX)	KFDX 3 News @ 5P	10/3/16
17.0	Normal Line / SPOT	11/02/16-11/02/16	5	:30	5P- 5:30P (CST)	1			X					1	\$175.00	\$175.00	Wichita Falls (KFDX)	KFDX 3 News @ 5P	10/3/16
18.0	Normal Line / SPOT	11/04/16-11/04/16	5	:30	5P- 5:30P (CST)	1					X			1	\$175.00	\$175.00	Wichita Falls (KFDX)	KFDX 3 News @ 5P	10/3/16
19.0	Normal Line / SPOT	11/07/16-11/07/16	5	:30	5P- 5:30P (CST)	1	X							1	\$175.00	\$175.00	Wichita Falls (KFDX)	KFDX 3 News @ 5P	10/3/16
20.0	Normal Line / SPOT	10/28/16-10/28/16	5	:30	6P- 6:30P (CST)	1					X			1	\$300.00	\$300.00	Wichita Falls (KFDX)	KFDX 3 News @ 6P	10/3/16
21.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	6P- 6:30P (CST)	1	X							1	\$300.00	\$300.00	Wichita Falls (KFDX)	KFDX 3 News @ 6P	10/3/16
22.0	Normal Line / SPOT	11/03/16-11/03/16	5	:30	6P- 6:30P (CST)	1				X				1	\$300.00	\$300.00	Wichita Falls (KFDX)	KFDX 3 News @ 6P	10/3/16
23.0	Normal Line / SPOT	11/01/16-11/01/16	5	:30	6:30P- 7P (CST)	1		X						1	\$200.00	\$200.00	Wichita Falls (KFDX)	Entertainment Tonight	10/3/16
24.0	Normal Line / SPOT	11/07/16-11/07/16	5	:30	6:30P- 7P (CST)	1	X							1	\$200.00	\$200.00	Wichita Falls (KFDX)	Entertainment Tonight	10/3/16
25.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	10P- 10:35P (CST)	1	X							1	\$325.00	\$325.00	Wichita Falls (KFDX)	KFDX 3 News @ 10P	10/3/16
26.0	Normal Line / SPOT	11/03/16-11/03/16	5	:30	10P- 10:35P (CST)	1				X				1	\$325.00	\$325.00	Wichita Falls (KFDX)	KFDX 3 News @ 10P	10/3/16

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### Comments

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Flight dates 10/26-11/8

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### Last Modified

10/03/16

### Entered By

Sharron Davis

### CO-OP

No

### Headline #

ECR25323047

### Demo

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$654.75

### Net Total

\$3,710.25

### Sales Tax

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### Spots

### Rate

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Nov. 2016 19 \$3,335.00

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